

Peru

Trade fairs

Compiled by:
Swiss Chamber of Commerce in Peru

PERU ENERGY 2014

Lima, February 12-13, 2014

www.peruenergia.com.pe



Peru Energy is a platform for investors and executives to exchange ideas, perspectives and business opportunities in the gas, electricity and oil industry. The fair provides information about the progress of the energy sector in Peru and gathers the main entities in the growing energy business.

COSMO BEAUTY 2014

Lima, March 23-24, 2014

www.feriacosmobeauty.com



The Cosmo Beauty Professional is a fair about hairdressing, cosmetics and wellness with a unique concept which involves local and multinational brands. It is two days to sell, meet new contacts and make commercial links. It will be held in the Jockey Plaza Exhibition Center.

AUTO PARTS AND MECHANICAL ATTACHMENTS FAIR

Lima, March 28-30, 2014

www.expomecanicaperu.com



This fair is the main platform for automotive business that takes place annually in Peru. This show brings together manufacturers, importers, distributors and dealers of spare parts, accessories, additives, lubricants, supplies, tools, equipment and machinery for the repair and maintenance service of vehicles.

EXPOURBANIA

Lima, April 3 – 6 and July 17 – 20, 2014

www.expourbaniaperu.com



EXPOURBANIA is established as the business platform that enables effective encounter between supply and housing demand. The general public and visitors can find new, safe investment opportunities, construction projects and related services for your home and business. In 2014, the fair will have two editions, in the Lima Plaza Norte mall and in the Jockey Plaza conventions center.

PERU MODA 2014

Lima, April 9-11, 2014

www.perumoda.com/es



PERU MODA is the main event of the Peruvian Fashion industry. It showcases the best of the Peruvian export supply in apparel, footwear, accessories and jewelry. At this show you will learn about the advantages of the Peruvian fashion industry in terms of quality, design, competitive prices and establish business relationships with local companies renowned for their outstanding response capacity and versatility.

PERU CARGO WEEK

Lima, June 26-28, 2014

www.perucargoweek.com



Peru Cargo Week is a specialized event in freight forwarding, logistics and foreign trade. It will take place at the Costa Verde convention center. This week has carried out various activities with the aim that all players in the logistics chain in direct contact and generate future business. Serving as an instrument of marketing, distribution and sales of products exported, Peru Cargo Week becomes the most important business center of the transport sector in Peru.

PERU TRAVEL MART

Lima, April 24-27, 2014

www.perustravelmart.com.pe



Peru Travel Mart is the largest annual event for the promotion of tourism in Peru. Since 1987, PTM is the meeting point for Peruvian tourism companies and customers from all over the world. PROMPERU and the CANATUR, National Chamber of Tourism, which represents all tourism companies in Peru, organize this fair. This version of PTM will show to the prospective buyers new tourism products, as an effort to integrate with all the world and interesting business opportunities.

BONIoTUR – INTERNATIONAL TOURISM FAIR

Cusco, April 25-26, 2014

www.bonioturfitperu.com/web



Cusco will host the eleventh edition of the International Tourism Fair, BONIoTUR 2014, which will become the center and bridge uniting all national and Latin American tourist offer. This aims to promote awareness of domestic and international destinations for entrepreneurs and professionals, and promote the purchase and sale of tourism products and services. This fair is organized by the company SLP Promtur Peru, who is responsible for promoting many of the major tourist destinations in international fairs.

EXPOPLAST PERU

Lima, May 7-10, 2014

www.expoplastperu.com



Expoplast Peru gathers manufacturers, distributors and importers of the plastic business to present their best products. This fair presents a variety of products like equipment, accessories and raw materials. The fair will be held at the Jockey Plaza exhibitions center.

PACKPERU

Lima, May 7-10, 2014

www.packperuexpo.com



Worldwide leading providers and manufacturers in the packaging sector will offer their products in this fair, showing new techniques, technologies, materials and trends. The purpose of the fair is to promote the development of the national packaging industry in Peru, which is growing at a very high rhythm.

SEGURITEC PERU 2014

Lima, May 22-24, 2014

www.thaiscorp.com/seguritec



Seguritec is a platform for the newest trends for business specialized in security, protection and prevention against fires, and police equipment. This fair shows supplies, equipment, and services, and also presents conferences about technology applied to security.

GASTROMAQ PERU

Lima, May 29 - June 1, 2014

www.gastromaq.pe



Gastromaq Peru is a fair for equipment, accessories and machinery for the gastronomic and hotel business, including hotels, restaurants, bakeries, ice cream shops and all kinds of food processing industries. This fair is the perfect space for strengthening commercial relationships with potential suppliers, getting to know trends and doing good business.

FIMA – INTERNATIONAL ENVIRONMENT FAIR

Lima, June 4-7, 2014

www.feriadelmedioambiente.com/



Thanks to the success of their previous three releases, The International Environment Fair is becoming the platform for both the protection and conservation of the environment and biodiversity in Peru and the region. It is an ideal setting for the promotion and marketing of goods and environmental services, outreach programs and projects within the context of sustainable development and eco-efficient exchange of experience.

SIEE – INTERNATIONAL EXHIBITION OF ELECTRICITY

Lima, June 5-7, 2014

www.siee.pe



SIEE is the exhibition for generation, transmission and distribution of electricity in Peru. It presents technology and services for power generation, electricity transmission, and infrastructure for supply and distribution of electricity. The fair will be held in the Jockey Plaza exhibitions center.

EXPOSALUD

Lima, June 11-13, 2014

www.exposalud.com.pe



Exposalud is the largest medical equipment technology in Peru.

It gathers a variety of suppliers and brings the opportunity to know market trends, establish commercial relations and take advantage of business opportunities in the medical equipment sector.

**EXPOTIC – INTERNATIONAL FAIR OF TECHNOLOGY,
COMPUTING AND COMMUNICATIONS**

Lima, June 19-22, 2014

www.expotic.com.pe



EXPOTIC 2014 is the most important technology event in Peru. This fair will be the largest and most modern exhibition in the country, and will be visited by people interested in knowing new trends in ICT around the world. Over 200 exponents are expected from prestigious peruvian and foreign companies of the industry. It is a fair organized by the Chamber of Commerce of Lima and its Committee on Information Technology and Communications and is held in the exhibition center of the Jockey Plaza.

**TECNOAGRO 2014 – INTERNATIONAL FAIR OF AGRICULTURE, AGRO
INDUSTRY AND AGRO EXPORTS TECHNOLOGY**

Arequipa, July 3-5, 2014

www.tecnoagroperu.com.pe



Tecnagro Peru is the leading business platform in the country, it showcases the best technology providers in the world for Agriculture, Agribusiness and Agricultural Exports. Positioned as the higher national agro technology fair. In 2014, the fair will take place in Arequipa, at the Cerro Juli exhibitions center.

FIL PERU – INTERNATIONAL BOOK FAIR

Lima, last edition: July 19 – August 1, 2013

Next edition: 2014

www.filperu.com



The Peruvian Book Chamber will launch a new edition of the International Book Fair of Lima, FIL-Lima. This fair will be the meeting point where people of all ages will delight in immersing themselves in the world of books, enjoying a varied sample of publications and interacting with authors, literary agents, librarians and booksellers. Visit more than 150 national and international publishing houses and witness the shows prepared for every edition.

**FIMM 2014 – INTERNATIONAL METAL MECHANICS
FAIR**

Lima, August 13-16, 2014

www.fimm.com.pe



This specialized event is directed to metalworking sector companies, manufacturers of machinery, equipment and tools for the development of all industry activities. The FIMM is designed to create opportunities for business purpose as well as enriching the current proposal for exhibitors and visitors of the event.

LED EXPO PERÚ

Lima, August 14-16, 2014

www.ledexpo Peru.com/en



Peru is the country with the highest economic growth in the last ten years in the region, which has led to sustained development of its industry and excellent business opportunities. Its spectacular cities, historic sites, natural regions, climates, culinary variety and an infrastructure that is growing every day make Peru a preferred business center for tourism and events from around the world. That is why, in the constant search for new and better alternative energy technology, development and environmental stewardship LED technology in its various forms, has become a vital tool.

ENERGY EFFICIENCY EXPO PERU

Lima, August 14-16, 2014

www.energyefficiencyexpo Peru.com



The Energy Efficiency Expo Peru will take place simultaneously with the LED Expo Peru fair, in the garden of the Jockey Plaza. This fair will be focused on the efficient use of energy in its many forms and it will help connect providers, consumers and people who are interested in the field.

EXPOEVENTOS PERU 2014

Lima, August 14-16, 2014

www.expoeventosperu.com



This is the third edition of this event vendor fairs, conferences, corporate events, and social activities, taking place in the exhibitions center of the Jockey Plaza, in Lima. The fair will be a meeting point for people who are interested in the latest trends in the events field in Peru.

EXPOALIMENTARIA

Lima, August 27-29, 2014

www.expoalimentariaperu.com



Expoalimentaria is the largest international trade show in the region that highlights food and beverages, machinery, equipment, inputs, containers and packaging, services, restaurants, and gastronomy. It has become the focal point of exporters and selected buyers from all corners of the globe. Expoalimentaria 2012, generated over USD 500 million in business transactions, more than 600 exhibiting companies participated from 20 countries and had contact with over 2,012 international buyers from 57 countries.

EXPOMINA PERU 2014

Lima, September 10-12, 2014

www.expominaperu.com



For three days this event will bring together a large number of entrepreneurs and suppliers of the mining sector. It will be an excellent opportunity to establish and strengthen trade links and to explore and do business. The display of heavy machinery from prestigious brands and next generation products will be one of its main attractions.

**TECNOSALUD – INTERNATIONAL CONVENTION OF
HEALTH PRODUCTS**

Lima, Last edition: September 11-13, 2013

Next edition: 2014

www.tecnosalud.com.pe



TecnoSalud is the largest fair specialized in the health and medicine sector in Peru, bringing together companies specializing in medical equipment and instruments, pharmaceutical, dental, and other products for a three-day event. Organized by the Chamber of Commerce of Lima and its Committee on Health Products and Related Sciences, it will take place at the Jockey Plaza exhibition center .

**GRAFINCA 2014 – FAIR OF GRAPHIC AND PUBLICITY
PROVIDERS**

Lima, September 18-21, 2014

www.grafinca.com



It is the premier event for users and people involved in the world of visual communication: Graphical, advertising and photography. This is a great example of market supply, it is the opportunity for visitors to see, understand and come face to face with the market leaders. Grafınca facilitates adequate approach and understanding between customers and suppliers, who manage strategic, economic, healthy, fruitful and productive relationships.

FOTO IMAGE PERU 2014

Lima, September 18-21, 2014

www.fotoimageperu.com



The Foto Image Peru 2014 will be the fourth edition of this fair and it will bring together the manufacturers and suppliers to the photographic industry. The event, in its previous editions, has become a must for good business. It will be held at the Jockey Plaza exhibitions center.

EXCON 2014 – INTERNATIONAL EXHIBITION OF INNOVATIONS IN HOUSING, ARCHITECTURE AND DESIGN

Lima, September 30-October 4, 2014

www.excon.com.pe



Undoubtedly EXCON has become the best platform to generate business and contacts related to the construction sector. This great meeting point between supply and demand is organized by CAPECO and has the general direction of Ferias Multisectoriales SAC and the institutional support of PromPeru, Asociación de Ferias del Perú (AFEP), the College of Engineers Departmental Council of Lima Peru and the National Council of the College of Architects of Peru. This show has become one of the main sites in Latin America for the design and construction sector.

MISTURA

Lima, 2014

www.mistura.pe



Mistura is the most important gastronomy fair in Latin America, and Peruvians see it as a great cultural fiesta, where people from all walks of life come together to celebrate their culinary traditions and the country's amazing biodiversity, and reaffirms their identity as a nation. It is about ten tasty and colorful days during which Peruvian tradition is celebrated to the rhythm of bands and dances from all over Peru, in the true fashion of the grand folk customs fiestas. Peru's most delicious foods open the way among the guests in a perfect communion with the party atmosphere. This is the spirit of Mistura. The different actors in the gastronomy chain come together here: market garden farmers, cooks, bakers, street food vendors, sweet vendors, waiters, restaurants, culinary institutes, patrons, and many more, to honor Peru's biodiversity, one of the richest on the planet.

EXPOTEXTIL PERU 2014

Lima, October 23-26, 2014

www.expotextilperu.com



Fair that brings together manufacturers and suppliers for Textile and Clothing industry, which in its sixth year, having already become a must for good business, promises to exceed all expectations in terms of organization, advertising, participating exhibitors, fashion shows and master conferences.

FIBELLA 2014 – INTERNATIONAL BEAUTY FAIR

Lima, November 7-9, 2014

www.fibella.com.pe



Fibella is the largest business platform for contacts in the country, bringing together all those interested in the latest news, trends, treatments and styles for the category of beauty and cosmetics, and allows companies to interact with consumers to offer new products and quality services.

EXPO PESCA 2014 – INTERNATIONAL FISHING AND AQUACULTURE FAIR

Lima, November 7-9, 2014

www.thaiscorp.com/expopesca_new/



Expo Pesca is the largest International fair in Latin America to promote the sale of equipment for fishing vessels, fisheries, aquaculture and seafood, organized in Peru every two years since 2003. This event is certified by the Ministry for Foreign Trade and Tourism (MINCETUR), the Peruvian Trade Fair Association (AFEP) and the National Society for Fisheries (S.N.P.).

AERO EXPO PERÚ

Lima, November 21-23, 2014

www.aeroexpo Peru.com



The Aero Expo Peru in Lima is a fair for commercial aviation and tourism. This exhibition is the platform of communication and information in the industry and offers the exhibiting companies the opportunity to present to an audience of experts. Visitors can find comprehensive information about the latest developments, trends, products and services in various fields.